

SEA 15 SCHEDULE

Date: Thursday July 5th, 2018
Time: 10:00 – 16:00
Location: ONLINE & CONSTANȚA– SIGHTSEEING TOUR

ONLINE & POSTER PRESENTATIONS

10:00 am to 16:00 am	<p>Session 1 – Online & Poster Presentations</p> <p>Online & Poster session is designed for presenters who are not able to be present in-person at the conference. Travel, funding, and schedule can sometimes make it difficult for participants to attend the conference in-person. In order to support more inclusive participation, online session enable participants to present work to a body of peers and to engage with colleagues from afar, bringing global ideas to the local.</p>
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VISITING CONSTANȚA – TOURISTIC PROGRAM

12:00 am to 16:00 pm	<p>Constanța (historically known as Tomis) is the oldest continuously inhabited city in Romania. It was founded around 600 BC. The city is located in the Dobruja region of Romania, on the Black Sea coast. It is the capital of Constanța County and the largest city in the region.</p> <p>One of the largest cities in Romania, Constanța is now an important cultural and economic center, worth exploring for its archaeological treasures and the atmosphere of the old town center. Its historical monuments, ancient ruins, grand Casino, museums and shops, and proximity to beach resorts make it the focal point of Black Sea coast tourism.</p> <p>Situated at the crossroads of several commercial routes, Constanța lies on the western coast of the Black Sea, 298 km from the Bosphorus Strait. An ancient metropolis and Romania's largest sea port, Constanța traces its history some 2,500 years. Originally called Tomis, legend has it that Jason landed here with the Argonauts after finding the Golden Fleece. The Port of Constanța has an area of 39.26 km² which makes it the largest port on the Black Sea, and one of the largest ports in Europe.</p>
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Date: Friday July 6th, 2018
Time: 09:30 – 18:00
Location: Ovidius University of Constanta. Building A (headquarters Aleea Universitatii, No. 1).

OPENING CEREMONIES

9:30 am to 10:00 am	Registration (Entrance Hall)
10:00 am to 13:00 am	<p>Welcome Message & Plenary Conference</p> <p>World Bank experts (the team has developed and launched a project on the “Tourism Promotion Strategy of Constanta”),</p> <p>Dănuț JUGĂNARU – Professor, General Manager of “Camera de Comerț, Industrie, Navigație și Agricultură Constanta”,</p> <p>Iulian GROPOSILA – President of “Patronatul Intreprinderilor Mici și Mijlocii Constanta”,</p> <p>Anca NEDEA – Executive Director of the Tourism Patronage – Constanta, Costin RĂȘĂUȚEANU – Deputy Mayor of Constanta,</p> <p>Representatives of the academic environment.</p> <p>Cornel GRIGORUȚ – Professor, Faculty of Law and Administrative Sciences, Ovidius University of Constanta</p>
13:00 am to 14:00 am	Break and refreshments. Free time.

ORAL PRESENTATIONS

14:00 pm to 14:15 pm	<p>SMART CITY – TOMORROW’S CITY Irene Elena PAPUC, Anamaria-Cristina ANDREI</p>
14:15 pm to 14:30 pm	<p>PROFESSIONAL SELF-DETERMINATION – ORIENTATION TOWARDS AN APPROPRIATE CARRIER Marianna SAVVA, Irina Teodora MANOLESCU</p>

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Affiliated Journals:

Cross-cultural Management Journal

○ *English version:* <http://cmj.bxb.ro>

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SEA-Practical Application of Science: <http://spas.seaopenresearch.eu>

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14:30 pm to 14:45 pm	<i>THE FIRST INDUSTRIAL REVOLUTION AND GENERAL FEATURES OF THE WORLD ECONOMY BETWEEN THE 16TH CENTURY AND 1780</i> Ion Gr. IONESCU
14:45 pm to 15:00 pm	<i>INTERNATIONALISING THE COMMUNICATION CURRICULUM FOR THE AGRI-TOURISM MASTER PROGRAM IN ENGLISH IN USAMV MIEADR</i> Suzana Carmen CISMAS
15:00 pm to 15:15 pm	<i>TOWARDS A LEARNING MODEL FOR DEVELOPING ECONOMIC SKILLS – PERCEPTIONS AND INNOVATIVE TECHNIQUES</i> Nelu FLOREA, Carmen Claudia ARUȘTEI, Irina Teodora MANOLESCU
15:15 pm to 15:30 pm	<i>THE LINK BETWEEN CULTURE AND LEISURE INDUSTRY IN ROMANIA</i> Adriana UNGUREANU, Emilia PASCU
15:30 pm to 15:45 pm	<i>KNOWING OUR STUDENTS! PYRAMID OF STUDENT'S NEEDS.</i> Irina MOȚĂȚĂIANU
15:45 pm to 16:00 pm	<i>COMPORTAMENTE DE CONSUM TURISTIC IN DESTINATIA ESTIVALA CONSTANTA-MAMAIA</i> Ioana Claudia DOBRE, Mihaela PUSNAVA
16:00 pm to 16:15 pm	<i>THE PRODUCT IN THE SPORT INDUSTRY</i> Alexandru Lucian MIHAI
16:15 pm to 16:30 pm	<i>IMPROVING THE QUALITY OF LIFE OF THE STUDENTS AT THE POLYTECHNIC UNIVERSITY OF BUCHAREST, THROUGH FITNESS</i> Corina ȚIFREA, Dan Nicolae CRISTEA
16:30 pm to 16:45 pm	<i>SANDU TUDOR'S POINT OF VIEW ABOUT THE REFORM OF THE JULIAN CALENDAR AND THE ORTHODOX CHURCH TRADITION</i> Carmen CIORNEA
16:45 pm to 17:00 pm	<i>THE IMPORTANCE OF THE APRICOT TREE IN THE FOOD INDUSTRY.</i> Ioana PETRE (ȚUGUI)
17:00 pm to 17:15 pm	<i>MOBBING: INSTITUTIONAL PATHS FOR THE LEGAL PROTECTION AGAINST ABUSIVE CONDUCTS AT WORK IN ROMANIA</i> Ana Rodica STAICULESCU, Alina STAN
17:15 pm to 17:30 pm	<i>THE ROLE OF COSTING BY ACTIVITIES IN STRATEGIC MANAGEMENT (ACTIVITY BASED COSTING METHOD)</i> Elena RUSE, Georgiana BADEA
17:30 pm to 17:45 pm	<i>ONLINE AGGRESSION TENDENCIES AND COGNITIVE EMPATHY TOWARDS THE VICTIM OF CYBERBULLYING IN ADOLESCENTS</i> Dana BALAS TIMAR
17:45 pm to 18:00 pm	<i>ANALYSIS OF MEMORANDUM ITEMS IN THE NOTES TO FINANCIAL STATEMENTS BASED ON IT SERVICE PROVIDERS</i> Veronika FENYVES, Tibor TARNÓCZI

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18:00 pm to 18:15 pm

PRACTICAL ISSUES IN THE ADOPTION OF IFRS FOR INDIVIDUAL REPORTING PURPOSES IN HUNGARY

Ildikó ORBÁN, Ágota KISS

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