



ADVANCES IN SCIENCE, INNOVATION AND MANAGEMENT SEA 11 International Conference

Organized by:

THE ROMANIAN FOUNDATION FOR BUSINESS INTELLIGENCE, Events Department
THE ROMANIAN ACADEMY, Iasi Branch, Committee studying marketing problems
"GHEORGHE ASACHI" TECHNICAL UNIVERSITY OF IAȘI

The conference is particularly focused, but not limited to the following panels:

1. *ECONOMICS. SOCIAL AND NATURAL SCIENCES.*

- *Economics;*
- *Sociology;*
- *Psychology;*
- *Management;*
- *Marketing and Commerce;*
- *Communication studies;*
- *Anthropology;*
- *Demography;*
- *Geography (human);*

2. *ARTS, EDUCATION & HUMANITIES.*

- *Arts;*
- *Science Education;*
- *Pedagogy;*
- *Religious Studies;*
- *Literature;*
- *Linguistics;*
- *Tourism;*
- *Sport;*
- *Philosophy;*
- *History;*

3. *HEALTH AND MEDICAL MANAGEMENT.*

- *Handling electronic medical records;*
- *Managing hospital networks;*
- *Administrative aspects of healthcare management;*
- *Patients data managements;*
- *Application of information technology in managing various types of patient and other data;*
- *Management of equipment;*
- *Cleaning and Disinfection Management;*
- *Telemedicine;*
- *Facility management;*
- *Patient monitoring etc.*



SEA 11 SCHEDULE

Date: Thursday April 27th, 2017
Time: 10:00 – 18:00
Location: Romanian Academy Auditorium. No 8, Carol I Boulevard, Iași

OPENING CEREMONIES

9:30 am to 10:00 am	Registration and Coffee (Entrance Hall)
10:00 am to 11:30 am	Welcome Message: Florin Alexandru LUCA – Associate Professor, Gheorghe Asachi Technical University of Iași and The President of Commission in charge with the study of marketing problems, The Romanian Academy; Scientific Editor, SEA Editorial Department Plenary Conference: Dumitru ZAIȚ – Professor, Alexandru Ioan Cuza University of Iași, Romania, Founding Editor and President, SEA Editoria Department Constantin SASU – Professor, Alexandru Ioan Cuza University of Iași, Romania Adriana MANOLICĂ – Professor, Alexandru Ioan Cuza University of Iași, Romania; Scientific Editor, SEA Editorial Department <i>Geniu.2: de la geniul innascut la geniul cultivat.</i> Silviu STANCIU – Professor, Dunarea de Jos University of Galați; Scientific Editor, SEA Editorial Department <i>Higher education – public or private on the Romanian educational services market</i> Conference moderators: Dan SERGHIE – Director, Romanian Foundation for Business Intelligence; Editor-in-Chief, SEA Editorial Department <i>Adriana UNGUREANU – PhD, Senior Editor, SEA Editorial Department</i>
11:30 am to 12:00 am	Break and refreshments (Entrance Hall)

Conferences & SEA Community: <http://seaopenresearch.eu>

Editorial Department: <http://bxb.ro>

Affiliated Journals:

Cross-cultural Management Journal

○ *English version:* <http://cmj.bxb.ro>

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ORAL PRESENTATIONS

12:00 pm to 12:15 pm	<i>ANAMORPHOSIS - A PRINCIPLE OF AXIOLOGY? REFLECTIONS ON THE INTERPRETATION OF THE ARTWORK</i> Cristina GELAN
12:15 pm to 12:30 pm	<i>DIVIDEND PAYMENT BEHAVIOUR OF COMPANIES DUE TO CHANGE OF DIVIDEND TAX RATE IN ROMANIA</i> Stela JAKOVA
12:30 pm to 12:45 pm	<i>UNITED NATIONS OFFICIAL LANGUAGES ADOPTION IN UNIVERSITIES</i> Victor Nwaoba ITUMO
12:45 pm to 13:00 pm	<i>E-LEARNING FROM NATURE THROUGH E-LESSONS</i> Ștefan COLIBABA, Anca COLIBABA, Cintia COLIBABA
13:00 pm to 13:15 pm	<i>THE CONTEMPORARY INTER-RELIGIOUS DIALOGUE. SHORT CONSIDERATIONS ON THE STRUCTURE AND THE DYNAMIC OF THE ROMANIAN ORTHODOX VISION</i> Stelian MANOLACHE
13:15 pm to 13:30 pm	<i>THE ASSESSEMENT OF RELIGIOUS EDUCATION THROUGH THE TOLEDO GUIDE IN ROMANIA</i> Teodora M. FULGA
13:30 pm to 15:00 pm	Lunch
15:00 pm to 15:15 pm	<i>PERCEPTION OF FOREIGN DIRECT INVESTMENT AS A RESULT OF CULTURAL DIFFERENTIATION</i> Sebastian D. TOCAR
15:15 pm to 15:30 pm	<i>DIRECTIONS AND KEY SOURCES IN DESIGNING CURRICULUM</i> Mihaela Aurelia ȘTEFAN, Emil LAZĂR
15:30 pm to 15:45 pm	<i>ORIENTED TECHNIQUES FOR FOREIGN INVESTMENTS ON AGRICULTURAL SECTOR DEVELOPMENT IN THE REPUBLIC OF MOLDOVA</i> Valentina V. ȘUPARSCHII (BONDARI)
15:45 pm to 16:00 pm	<i>ONLINE CAMPAIGNING IN THE 2016 USA ELECTIONS - A COMPARATIVE APPROACH</i> Andra-Ioana ANDRONICIUC
16:00 pm to 16:15 pm	<i>PHYSICAL EXERCISE MANAGEMENT FOR THE STUDENTS AT THE FINANCES AND MARKETING AND MANAGEMENT UNIVERSITIES</i> Corina ȚIFREA, Raluca COSTACHE, Andreea IONEL
16:15 pm to 16:30 pm	<i>INTRODUCTION TO INTERCULTURAL COMMUNICATION IN BUSINESS</i> Angelica-Nicoleta NECULĂESEI (ONEA)

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16:30 pm to 16:45 pm	<i>A COMPARATIVE STUDY REGARDING THE EUROPEAN AGRICULTURAL ALLOCATION OF FUNDS FOR RURAL DEVELOPMENT DURING 2007-2013 AND 2014-2020</i> Silvius STANCIU
16:45 pm to 17:00 pm	<i>MULTICULTURAL RELIGIOUS PROSELYTISM OR MISSIONARY ACTIVITY IN THE POSTMODERN SECULARIZED SOCIETY</i> Vasile-Lucian V. GOLDAN
17:00 pm to 17:15 pm	<i>THE ROLE OF PROFESSIONAL SPECIALISATION IN BUILDING HIGH-TRUST ORGANISATIONS</i> Adrian SONEA, Ovidiu-Niculăe BORDEAN, Anca BORZA
17:15 pm to 17:30 pm	<i>ANALIZA PERFORMANȚEI FINANCIARE PE BAZA CONTULUI DE PROFIT SI PIERDERE</i> Ludmila PROFIR (SOBOL)
17:30 pm to 17:45 pm	<i>THE ROLE OF THE RESEARCH IN RESHAPING TEXTILE INDUSTRY</i> Adriana UNGUREANU

POSTER SECTION

12:00 pm to 13:30 pm	<i>A FISHBONE DIAGRAM OF SUPPLY CHAIN CONFLICT SOURCES</i> Gabriel-Cristian CONSTANTINESCU
	<i>TYPES OF CAPITAL AND ETHNIC IDENTITY</i> Catalin-George FEDOR
	<i>FINANCING CULTURE INSTITUTIONS IN EUROPEAN CONTEXT</i> Cezar Corneliu MANDA, Cristina Elena NICOLESCU, Dana Mihaela MORTELMANS
	<i>POLLUTER'S BEHAVIOR IN THE ACTUAL FISCAL CONTEXT</i> Oana Valentina CERCELARU, Otilia Florentina CHIRIȚĂ
	<i>BUDGETARY MANAGEMENT PER RESPONSIBILITY CENTRES: DELEGATION OF RESPONSIBILITIES AND POSSIBILITY FOR THE PERFORMANCE OF CONTROL</i> Svetlana MIHĂILĂ
	<i>ECONOMETRIC METHODS AND MODELS USED IN THE ANALYSIS OF THE FACTORIAL INFLUENCE OF THE GROSS DOMESTIC PRODUCT GROWTH</i> Constantin ANGHELACHE, Mădălina Gabriela ANGHEL

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ONLINE VIDEO PRESENTATIONS

12:00 am to 16:00 am

Online session is designed for presenters who are not able to be present in-person at the conference. Travel, funding, and schedule can sometimes make it difficult for participants to attend the conference in-person. In order to support more inclusive participation, online session enable participants to present work to a body of peers and to engage with colleagues from afar, bringing global ideas to the local.

Date: Friday April 28th, 2017
Time: 10:00 – 14:30
Meeting point: Romanian Academy Entrance Hall. No 8, Carol I Boulevard, Iași.

VISITING IASI – TOURISTIC PROGRAM

10:00 am to 14:30 pm

Iasi is the most important political, economic and cultural centre of the province of Moldavia as well as one of the oldest cities in Romania. Deeply rooted in history, Iasi has been the main centre of Moldavian culture since 1408. The city prides itself with publishing the first Romanian newspaper and establishing the first Romanian university. Today, Iasi is home to five universities.

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