



The 17th International Conference of the SEA events: CROSS-CULTURAL KNOWLEDGE EXCHANGE. Interactions between Law, Education, Tourism & Culture. 24th of July 2020

Organized by:

THE ROMANIAN FOUNDATION FOR BUSINESS INTELLIGENCE, Events Department
OVIDIUS UNIVERSITY OF CONSTANȚA, Faculty of Law and Administrative Sciences

The conference is particularly focused, but not limited to the following panels:

1. **LEGAL CHALLENGES IN TOURISM.**
 - Administration of tourism.
Conceptualization and organization.
 - Tourism Legislation and Regulation.
 - Legal perspectives on medical tourism.
 - Legal Liability in Recreation, Sports, and Tourism.
2. **MARKETING AND MANAGEMENT ISSUES IN THE LEISURE INDUSTRY.**
 - Event management.
 - Tour operations.
 - Attraction management.
 - Innovations in leisure/hospitality marketing.
 - Sports marketing.
 - Shopping tourism.
3. **ECONOMICS AND PLANNING OF LEISURE SERVICES.**
 - Consumer spending behaviour in leisure activities, leisure shopping.
 - Performance measure of leisure services.
 - Tourism sustainability.
4. **ARTS, EDUCATION & HUMANITIES.**
 - Arts;
 - Science Education;
 - Pedagogy;
 - Religious Studies;
- Literature;
- Linguistics;
- Tourism;
- Sport;
- Philosophy;
- History;
5. **LEISURE BEHAVIOUR IN THE ARTS AND SPORTS, CULTURAL ACTIVITIES.**
 - Leisure/hospitality product development.
 - Leisure and entertainment products.
 - Urban leisure centres, recreational and holiday parks.
 - Rural recreation and leisure activities.
 - Sport tourism.
 - Sport and social identity.
 - Ethics and sport.
 - Gambling tourism.
 - Sport and popular culture.
 - Sport and communities.
6. **MEDICAL TOURISM.**
7. **SOCIOLOGY OF FOOD STUDIES AND FOOD SECURITY.**
8. **EMERGING TECHNOLOGIES AND E-TOURISM.**
9. **HOTEL & FOOD SERVICE QUALITY ENGINEERING.**
10. **TOURISM AND THE ENVIRONMENT.**
 - Green tourism.
 - Green events.



SEA 17 PROGRAMME

Date: Friday November 24th, 2020
Time: 10:00 – 16:00 GMT +03:00 (Timezone: Europe/Bucharest)
Location: <https://seaopenresearch.eu>

OPENING CEREMONIES

09:45 am to 10:00 am	Registration (https://seaopenresearch.eu/zoom-meetings/sea-17-online/)
10:00 am to 11:00 am	Welcome Message: Cornel GRIGORUȚ – Professor, Ovidius University of Constanța; Editorial Board Chair, SEA Editorial Department Ion Dănuț JUGĂNARU - General Manager of "Constanta Chamber of Commerce, Industry, Navigation and Agriculture" Plenary Conference: Dan ILIESCU - Associate Professor, Rector of the Ovidius University of Constanța Remus ZĂGAN - Professor at Constanta Maritime University, Vice-President of the Senate of Constanta Maritime University Gabriel RAICU - Associate Professor and Vice-Rector at Constanta Maritime University Deniz ZUNGUN - Associate Professor at Manisa Celal Bayar University Turkey Silvius STANCIU - Professor and Vice-Rector at Dunărea de Jos University of Galați Pavel KLIMA – Lawyer, Lecturer at the Metropolitan University Prague, Referee to the Court of Arbitration at the Czech Chamber of Commerce and Agriculture



PRESENTATIONS PANEL 1: Economic Experiences

Chair:

Adriana UNGUREANU – Senior Editor, Romanian Foundation for Business Intelligence

Andrei UNGUREANU – Online Events Manager, Romanian Foundation for Business Intelligence

11:00 am to 11:10 am	Mihaela ŞTIR <i>PSYCHOLOGICAL OWNERSHIP AND ITS APPLICATIONS IN THE HOSPITALITY AND TOURISM INDUSTRY</i>
11:15 am to 11:25 am	Alina HALLER <i>FROM GROWTH TO DEGROWTH IN EUROPE</i>
11:30 am to 11:40 am	Ketrin Ketrin SZIKSZAI-NÉMETH <i>INFLUENCER MARKETING – PERSUASION OF THE FOLLOWERS</i>
11:45 am to 11:55 am	Roxana Alina STOJCIC <i>A MULTIDISCIPLINARY APPROACH TO EVENT MANAGEMENT</i>
12:00 am to 12:10 pm	Ali JAFARINEJADI <i>TOURISM MARKETING OF IRAN: A STRATEGIC APPROACH</i>
12:15 pm to 12:25 pm	Aurelia ILIEŞ, Ramona-Teodora GHIOC (TANASE), Oleg PETELCA <i>INSIGHTS ON CULTURE AND CONFLICTS THROUGH THE EYES OF MONTESQUIEU, ADAM SMITH AND MAX WEBER</i>
12:30 pm to 12:40 pm	Maria TATARUSANU <i>THE INTERPRETATION OF CULTURAL HERITAGE FOR A SUSTAINABLE TOURISM DEVELOPEMENT</i>
12:45 pm to 12:55 pm	Sebastian TOCAR <i>THE FACTORS THAT IMPEDE FDI ATTRACTION TO ROMANIA</i>
13:00 pm to 13:10 pm	Dorina Nicolina ISOPESCU, Alexandra COJOCARU <i>TOWARDS ECO-NEIGHBORHOOD: SOLUTIONS FOR SUSTAINABLE CONSTRUCTION AND ENERGY SAVING TECHNOLOGIES</i>
13:15 pm to 13:25 pm	Maria Ionela LAZOREC <i>ECONOMIC RESILIENCE VIA PARTIAL LEAST SQUARES REGRESSION</i>

Conferences & SEA Community: <http://seaopenresearch.eu>

Affiliated Journals:

Cross-cultural Management Journal

○ **English version:** <http://cmj.seaopenresearch.eu>

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SEA-Practical Application of Science: <http://spas.seaopenresearch.eu>

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13:30 pm to 13:40 pm	Angelica-Nicoleta NECULĂESEI DIFFICULTIES IN THE RESEARCH OF ETHNIC GROUPS
13:45 pm to 13:55 pm	Getuta ROSOGA-DAVID <i>SUSTAINABLE DEVELOPMENT STRATEGY IN ROMANIA BY RESETTING ECONOMIC PRIORITIES, SOCIAL AND ENVIRONMENTAL</i>
14:00 pm to 14:10 pm	Ildikó ORBÁN <i>CONSOLIDATED FINANCIAL STATEMENTS APPLYING NATIONAL AND INTERNATIONAL FINANCIAL REPORTING REGULATIONS</i>
14:15 pm to 14:25 pm	Anca COLIBABA, Irina GHEORGHIU, Cintia COLIBABA, Ovidiu URSA, Anisoara POP, Magda IORGA <i>LET'S INCREASE ADULT EDUCATORS' INTERCULTURAL COMMUNICATION COMPETENCIES</i>
14:30 pm to 14:40 pm	Ionela Daniela BOTEZATU <i>MANAGING THE CORONAVIRUS PANDEMIC IMPACT ON TOURISM IN SPAIN, ITALY, ROMANIA AND POLAND</i>
14:45 pm to 14:55 pm	Andrei UNGUREANU <i>AUDITORY MARKETING AND THE STRATEGIC INTEGRATION OF BACKGROUND MUSIC IN THE SHOPPING ENVIRONMENT</i>
FORUM	Vicentiu Cosmin VLAD, Florin-Alexandru LUCA <i>GREEN MARKETING EVOLUTION</i>
	Vasile NIȚĂ <i>WAYS TO INCREASE ACCESS TO PUBLIC DIGITAL SERVICES IN LOCAL PUBLIC ADMINISTRATION</i>
	Cristina Iulia GÎLĂ <i>HOPES AND ACHIEVEMENTS IN THE EVOLUTION COMMUNITY PROGRAMS IN THE EDUCATION FIELD</i>
	Ștefan CATANĂ, Cătălin V. GRĂDINARU, Sorin-George I. TOMA <i>SAM WALTON, A VISIONARY ENTREPRENEUR</i>

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Sorin-George I. TOMA, Cătălin V. GRĂDINARU, Ștefan CATANĂ,
*HOW THE WORLD'S LARGEST FAMILY BUSINESSES EVOLVED IN THE
PERIOD 2013-2017*

PRESENTATIONS PANEL 2: Economic Experiences

Chair:

Vasile DRĂGHICI – Professor, Ovidius University of Constanța

Welcome Message:

Adrian STOICA-CONSTANTIN - Professor, Dean of the Faculty of Law and Administrative Sciences, Ovidius University of Constanța

Guests:

Radu HANZU-PAZARA – Associate Professor, Prorector at Constanta Maritime University
THE GLOBAL IMPACT OF GREEN SHIP LEGISLATION ON MARITIME INDUSTRY

Ivan TORONCHUK - Docent of Department of European Law and Comparative Law Yuriy Fedkovich Chernivtsi National University, Chernivtsi & **Pavlo KRAINII** – Assistant Professor, Prodecan at Faculty of Law, Yuriy Fedkovich Chernivtsi National University, Chernivtsi (Ukraine)
CRIMINAL LEGISLATION OF UKRAINE ON CRIMES IN THE FIELD OF INFORMATION TECHNOLOGIES

Stanislav COPEȚCHI - Associate Professor, State University of Moldova
LEGAL-CRIMINAL ASPECTS REGARDING UNFAIR COMPETITION

Mariana MITRA-NIȚĂ – Associate Professor at Ovidius University of Constanța & **Vasile DRĂGHICI** - Professor at Ovidius University of Constanța
THE FOUNDATION OF PUNISHMENT. THE RIGHT OF THE STATE TO PUNISH

11:00 am to 11:45 am

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	Teodor Viorel GHEORGHE – The President of the Court of Constanța <i>CRIMES RELATED TO CROSS-BORDER TOURISM - PROVISIONS OF MATERIAL LAW</i>
11:45 am to 11:55 am	Marilena MARIN; Veronica NEDELICU <i>LAW AND CONTRACT IN ANCIENT ROMAN WORLD - LEGAL AND LINGUISTIC ANALYSIS</i>
12:00 am to 12:10 pm	Vasile-Lucian GOLDAN <i>„REVISTA TEOLOGICĂ”, THE JOURNAL OF THE METROPOLITAN CHURCH OF MOLDOVA (1883-1887) – A CULTURAL ECCLESIAL PERIODICAL OR SIMPLY A PRESS ORGAN OF THE CHURCH?</i>
12:15 pm to 12:25 pm	Marian ALEXANDRU, Claudiu ANANI <i>WITNESS, ROLE AND IMPORTANCE IN JUDICIAL PROCEEDINGS</i>
12:30 pm to 12:40 pm	Marian ALEXANDRU, Claudiu ANANI <i>JUDICIAL POLICE INVESTIGATION BODIES AND THEIR ROLE IN THE CRIMINAL PROCESS</i>
12:45 pm to 12:55 pm	Lucica SINTEA <i>ACCESS TO STRUCTURAL FUNDS - A SOURCE OF SUSTAINABLE DEVELOPMENT OF MEMBER COUNTRIES IN THE EUROPEAN UNION</i>
13:00 pm to 13:10 pm	Flavia Lucia GHENCEA; Marilena MARIN <i>HIGHER LEGAL EDUCATION IN THE FACE OF THE VIRTUAL CHALLENGE</i>
13:15 pm to 13:25 pm	Vasile DRĂGHICI, Zafer SADÎC <i>PARTICULARITIES OF THE CRIMINAL LIABILITY OF INSOLVENCY PRACTITIONERS IN ROMANIA</i>
13:30 pm to 13:40 pm	Madalina BOTINA <i>LEGAL MEASURES TAKEN BY LOCAL AUTHORITIES TO SUPPORT THE TOURISM SECTOR IN ROMANIA, DUE TO CORONAVIRUS (COVID-19) PANDEMIC</i>

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13:45 pm to 13:55 pm	Marius ANDREESCU, Andra PURAN <i>REASONS CONCERNING THE RESTRICTION OF SOME RIGHTS IN COMPLIANCE WITH THE PROVISIONS OF ART. 53 OF ROMANIAN CONSTITUTION</i>
14:00 pm to 14:10 pm	Bogdan Cristian TRANDAFIRESCU <i>CONFLICTING NORMS REGARDING INTERNATIONAL TRADING AGREEMENT IN THE LEGAL SYSTEM OF THE UNITED STATES AND VENEZUELA</i>
14:15 pm to 14:25 pm	Laura ȚÎRU, Gheorghe VULPOIU <i>SANCTIONS APPLICABLE TO MINORS WHO COMMIT CRIMINAL OFFENSES - THEORETICAL AND JURISDICTIONAL ASPECTS</i>
14:30 pm to 14:40 pm	Cristina-Luiza ERIMIA, Marilena MARIN <i>QUALITY AND INCLUSIVE EDUCATION FOR YOUNG EUROPEANS, BASED ON THE INTERNATIONAL HUMAN RIGHTS SYSTEM</i>
14:45 pm to 14:55 pm	Marilena MARIN; Cătălin Gabriel FILIȘAN <i>THE PUNISHMENT SYSTEM IN THE MEDIEVAL AGE</i>
15:00 pm to 15:10 pm	Bogdan Cristian TRANDAFIRESCU <i>THE PERIOD OF GREAT CODICES IN ROMAN-GERMANIC LAW FAMILIES</i>
15:15 pm to 15:25 pm	Laura ȚÎRU, Bogdan ȚÎRU <i>THE PRINCIPLE OF FREE MOVEMENT OF GOODS</i>
15:30 pm to 15:40 pm	Anca JEANINA NIȚĂ <i>COHERENT LEGISLATIVE CONSTRUCTION - THE SINE-QUA-NON CONDITION OF TOURISM DEVELOPMENT</i>
15:45 pm to 15:55 pm	Cristina-Luiza ERIMIA <i>LEGISLATIVE AND JURISPRUDENTIAL ANALYSIS REGARDING THE PATIENT'S RIGHTS IN THE ROMANIAN HEALTH SYSTEM</i>

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